

Before You Build or Revamp Your Website



Work out whether your website is doing what it needs to do.

	QUESTION	YOUR ANSWER		
		Yes	Not sure	No
1	What is the purpose of your website?	☐	☐	☐
2	Who needs to use it?	☐	☐	☐
3	What do you want visitors to do?	☐	☐	☐
4	What pages do you actually need?	☐	☐	☐
5	Is your current website easy to navigate?	☐	☐	☐
6	Does it work properly on mobile?	☐	☐	☐
7	Can people find you through Google?	☐	☐	☐
8	Is your content current?	☐	☐	☐
9	Do you have the right functionality?	☐	☐	☐
10	What isn't working as well as it should?	☐	☐	☐

Notes And Next steps



NEED HELP? Ready to make your website work harder? A website should do more than sit online. Tribe Tesi can help you review, redesign or build a website around your business and what your audience actually needs. Email us at hello@tribetesi.com