



Is Your Social Media Actually Working?

Look beyond follower counts and assess what your social media is actually doing.

PURPOSE: This self-assessment helps you cut through the noise and focus on what really matters - clarity, connection and results that move your business forward.

	YES	NOT SURE	NO	YOUR NOTES
1 Is your profile clear?	☐	☐	☐	
2 Are you reaching the right people?	☐	☐	☐	
3 Are you posting consistently?	☐	☐	☐	
4 Does your content have a purpose?	☐	☐	☐	
5 Are people engaging?	☐	☐	☐	
6 Are you making it easy for people to find your website/contact you?	☐	☐	☐	
7 Are you actually enjoying/able to keep up with it?	☐	☐	☐	
8 Are you getting results from the time you're putting in?	☐	☐	☐	

WHAT IS WORKING, AND WHAT NEEDS ATTENTION?



NEED HELP? If social media is becoming another job on your already-long list, Tribe Tesi can take the content, planning and management off your hands. Email us at hello@tribetesi.com