

Does Your Brand Look Like Your Business?



Notice when your branding needs attention without trying to rebrand yourself on the spot.

- 1

Is your logo used consistently?

☐ Yes ☐ Not sure ☐ No

- 2

Do you have defined brand colours?

☐ Yes ☐ Not sure ☐ No

- 3

Are your fonts consistent?

☐ Yes ☐ Not sure ☐ No

- 4

Do your images feel like they belong together?

☐ Yes ☐ Not sure ☐ No

- 5

Does your social media look connected to your website?

☐ Yes ☐ Not sure ☐ No

- 6

Does your branding reflect the quality of what you offer?

☐ Yes ☐ Not sure ☐ No

- 7

Would someone recognise your business without seeing your name?

☐ Yes ☐ Not sure ☐ No

What feels out of line?



Need help?

Your brand is often the first impression people have of your business. If it no longer feels like you, Tribe Tesi can help bring it back into line. Email us at hello@tribetesi.com