

The About Us Page Prompts



Use these prompts to work out what your About page should help people understand.

1 Why did you start?

2 What do you care about?

3 What experience do you bring?

4 Who do you work with?

5 What makes your approach different?

6 What do you want people to understand about you?

What else should people know?



Need help? Tribe Tesi can help you turn your story into a clear, confident About page. Email us at hello@tribetesi.com